



Helping Babies Sleep Safely, from Summer Infant

The term "sleeps like a baby" doesn't mean the same thing to every new mom or dad. You may have a baby who sleeps hours at a time or you may be faced with many sleepless nights before things begin to get easier. Regardless of what situation you find yourself in, the number one priority is to make sure your baby is sleeping safely.

The March of Dimes* and Summer Infant have formed a national partnership to promote safe sleep for all little ones. Providing a proper sleep environment for your baby is vitally important.

Rock-A-Bye Baby

Here are some things to remember when putting baby down to rest:

- Always place your baby to sleep on his or her back.
- Use a crib or bassinet with a firm mattress and a tight-fitting sheet.
- Let any family members, sitters and caregivers know about your safe sleep guidelines.

Summer Infant has created its SwaddleMe® line, which includes products to enhance sleep for babies from birth to 12 months old based on their weight and age. To learn more, please visit summerinfant.com/swaddleme. While there, you also can learn more safe sleep recommendations via *Summer Infant's Safe and Sound Sleep Guide: A Guide to Help Your Baby Sleep Safely*. This guide provides further instruction for creating a safe sleep zone, information about sudden infant death syndrome (SIDS), crib safety and more.

Your purchase of any SwaddleMe product through retailers such as Babies R Us, Target and others helps Summer Infant continue its support of the March of Dimes mission to improve the health of babies. To learn more about this safe sleep program and partnership between the March of Dimes and Summer Infant, please click [here](#).

*The March of Dimes does not endorse specific brands or products. The March of Dimes and Summer Infant both support safe sleep practices as an important step in ensuring the health and wellness of infants. Through a total donation of \$200,000 to the March of Dimes in 2011 and 2012, Summer Infant is contributing to the March of Dimes mission to improve the health of